



**New areas of research
would not be possible
without support and
partnerships like yours.**

Every year, thousands of children are diagnosed with cancer, severely affecting what many of us take for granted – a healthy, active childhood. Please join us in our effort to find a cure. Your tax-deductible contribution will help fund pediatric cancer research at Children’s Minnesota, benefiting children locally and worldwide.

Our Story

The story of the Pine Tree Apple Tennis Classic (PTATC) is an amazing one. Ron and Mary Ann Peterson created the PTATC in 1986 when their 12 year-old daughter Julieann was diagnosed with leukemia. Their mission was to raise money to provide the medical professionals at Children’s Minnesota a means and a way to research, while still being able to perform the crucial efforts of treating children with cancer.

At that time, there were no meaningful tumor registries and protocols for how to treat many cancers with a high degree of success. The Peterson’s wanted to give back after receiving such great care for their daughter and contribute towards the fight to end pediatric cancer.

Thirty-five years later, the PTATC hosts more than 100 of the area’s top men’s and women’s tennis players each August during this annual, mixed-doubles tournament.

Finding a Cure

To date, the PTATC has raised over \$5.7 million for targeted research programs at Children’s Minnesota that explore how to treat cancer and ensure the best overall, long-term outcome for patients. These research efforts ensure that children around the globe can be offered state-of-the-art treatment, thus improving their chances for survival.

Because of PTATC funded research, all kids diagnosed with cancer at Children’s Minnesota receive physical therapy as part of their treatment plan - helping kids continue to be kids during and after treatment.

*To learn more about the research we support, sponsorship and volunteer opportunities, or to make a donation, go to **ptacf.org***

Pine Tree Apple Classic Fund is a registered 501(c)(3) nonprofit organization. Our tax identification number is 82-4314989.

SPONSORSHIP OPPORTUNITIES

Promote your organization and support a worthy cause by becoming a Pine Tree Apple Tennis Classic (PTATC) Sponsor.
 Your logo (if applicable) and payment must be received **by June 12, 2020**. Questions? Email ptatc@ptacf.org

SPONSORSHIP LEVELS								
SPONSORSHIP BENEFITS	DONATE ANY AMOUNT	EVENT \$10,000	PRESENTING \$5,000	35-YEAR CELEBRATION (LIMITED TO EIGHT) \$3,500	GOLDEN DELICIOUS \$2,500	HARALSON \$1,000	HONEYCRISP \$500	SWEETANGO \$250
35-year Celebration Sponsor recognition (one tournament day)	---							
Complimentary entrance to 4-day tournament	---							
Reserved seating at the tournament	---							
Recognition on event website and social channels	---							
Recognition on event signage (Note: Placement location and size will differ between sponsorship levels)	---	 Color Logo	 Color Logo	 Color Logo	 Color Logo	 B&W Logo	 Text	
Recognition on event program (cover) and flyer	---							
Digital ad on event website	---							
Podium recognition	---							
Recognition on player t-shirts	---							
Tax deductible amount	100% of your donation	\$8090	\$4115	\$2955	\$2215	\$760	\$305	\$170

IMPORTANT NOTE: Donations, which are 100% tax deductible, are not eligible to receive any of the sponsorship benefits listed above. Due to tax law, contributions made via a charitable fund or trust will be processed as a donation. All sponsors and donors contributing \$250 or more by July 24, 2020 will receive an invitation to attend our private (by invitation only) 35-year celebration party. See the following page for more details regarding our top three sponsorship levels.

35-Year Celebration Sponsorship (\$3,500)

In addition to complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage, this sponsorship level includes special recognition during one tournament day.

Specifically, on your assigned day, you will be recognized as a "35-Year Celebration Sponsor" on special signage located at the Life Time main entrance where tournament players and spectators check in. Additional, special signage will be placed near the Food Tent. You will also be recognized on table top signage located throughout the outdoor, tournament space. Our tournament announcer will also recognize your sponsorship on your assigned day.

The 35-year celebration sponsorship will be limited to eight sponsors--two sponsors per tournament day. Tournament day assignments will be made on a first-come, first-served basis. For example, if your first choice day to be recognized is Saturday, August 8, but there are already two sponsors assigned to that day, you will be asked to choose another day.

Presenting Sponsorship (\$5,000)

This sponsorship includes complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage. Additional benefits include recognition on a "Presenting Sponsors" banner that runs along Courts 1 & 2, recognition on the event program cover and promotional flyer, a digital ad (300px x 250px) on our event website and podium recognition during the 35-year celebration party on Friday and the short-program on Sunday (tournament weekend).

Event Sponsorship (\$10,000)

This sponsorship includes complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage. Additional benefits include recognition on a "Event Sponsors" banner that runs along Courts 1 & 2, recognition on the event program cover and promotional flyer, a digital ad (300px x 250px) on our event website, podium recognition during the 35-year celebration party on Friday and the short-program on Sunday (tournament weekend) and recognition on PTATC 2020 player shirts.

Please note, all sponsors and donors contributing \$250 or more by July 24, 2020 will receive an invitation to attend our private (by invitation only) 35-year celebration party.

PAY ONLINE AT PTACF.ORG

If you prefer to pay via check, please include this form with your payment.

Name _____
Company name (if applicable) _____
Address _____
City, State, Zip _____
Phone _____ ☐ Home ☐ Cell ☐ Work
Email _____

I WOULD LIKE TO MAKE A DONATION

Donations are not eligible for sponsorship benefits.
Your gift is 100% tax deductible.

Donation Amount: \$ _____

Choose one:

- ☐ I want to maintain anonymity with this donation. Do not show my name or donation amount on any PTATC materials.
- ☐ You may show my name, but not my donation amount on PTATC materials
- ☐ You may show my donation amount, but not my name on PTATC materials.
- ☐ You may show my name and my donation amount on PTATC materials.

I WOULD LIKE TO BECOME A SPONSOR

Choose one:

- ☐ **\$10,000** Event sponsorship
- ☐ **\$5,000** Presenting sponsorship
- ☐ **\$3,500** 35-year Celebration sponsorship
- ☐ **\$2,500** Golden Delicious sponsorship
- ☐ **\$1,000** Haralson sponsorship
- ☐ **\$500** Honeycrisp sponsorship
- ☐ **\$250** SweetTango sponsorship

The deadline to reserve your PTATC 2020 sponsorship is June 12, 2020.

Questions? Email ptatc@ptacf.org

MAIL THIS FORM WITH YOUR PAYMENT TO:

ATTN: NANCY JACOBSON
450 APPLE ORCHARD RD.
WHITE BEAR LAKE, MN 55110

Player(s) I want to support with this contribution:

Name	Allocation Amount
_____	_____
_____	_____
_____	_____
_____	_____

IN-KIND GIVING FORM

I WOULD LIKE TO MAKE A DONATION

Donations are not eligible for sponsorship benefits.
 Your gift is 100% tax deductible.

Choose one:

- ☐ I want to maintain anonymity with this donation. Do not show my name or donation value on any PTATC materials.
- ☐ You may show my name, but not my donation value on PTATC materials
- ☐ You may show my donation value, but not my name on PTATC materials.
- ☐ You may show my name and my donation value on PTATC materials.

I WOULD LIKE TO BECOME A SPONSOR

Select the sponsorship level that matches the fair market value of your in-kind contribution:

- ☐ **\$10,000** Event sponsorship
- ☐ **\$5,000** Presenting sponsorship
- ☐ **\$3,500** 35-year Celebration sponsorship
- ☐ **\$2,500** Golden Delicious sponsorship
- ☐ **\$1,000** Haralson sponsorship
- ☐ **\$500** Honeycrisp sponsorship
- ☐ **\$250** Sweetango sponsorship

The deadline to reserve your PTATC 2020 sponsorship is June 12, 2020.

CONTRIBUTION INFORMATION (PLEASE PRINT)

Questions? Email ptatc@ptacf.org

Date _____

Name _____

Company name (if applicable) _____

Address _____

City, State, Zip _____

Phone _____ ☐ Home ☐ Cell ☐ Work

Email _____

DESCRIPTION OF ITEM(S) GIVEN	QTY	FAIR MARKET VALUE (\$)
TOTAL FAIR MARKET VALUE OF YOUR CONTRIBUTION:		\$