

SPONSORSHIP OPPORTUNITIES

PTATC 2020 August 6-9, 2020 Life Time White Bear Lake, Minnesota

Promote your organization and support a worthy cause by becoming a Pine Tree Apple Tennis Classic (PTATC) Sponsor. Your logo (if applicable) and payment must be received **by June 12, 2020**. Questions? Email ptatc@ptacf.org

SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	DONATE ANY AMOUNT	EVENT \$10,000	PRESENTING \$5,000	35-YEAR CELEBRATION (LIMITED TO EIGHT) \$3,500	GOLDEN DELICIOUS \$2,500	HARALSON \$1,000	HONEYCRISP \$500	SWEETANGO \$250
35-year Celebration Sponsor recognition (one tournament day)				Ŏ				
Complimentary entrance to 4-day tournament		Č	Č	Ď	Ŏ	Ŏ	Č	Č
Reserved seating at the tournament		Č	Č	Ŏ				
Recognition on event website and social channels		Č	Č	Ŏ	Č	Č	Č	Č
Recognition on event signage (Note: Placement location and size will differ between sponsorship levels)		Color Logo	Color Logo	Color Logo	Color Logo	B&W Logo	Text	
Recognition on event program (cover) and flyer		Č	Č					
Digital ad on event website		Č	Ŏ					
Podium recognition		Č	Č					
Recognition on player t-shirts		Č						
Tax dedutible amount	100% of your donation	\$8090	\$4115	\$2955	\$2215	\$760	\$305	\$170

IMPORTANT NOTE: Donations, which are 100% tax deductible, are not eligible to receive any of the sponsorship benefits listed above. Due to tax law, contributions made via a charitable fund or trust will be processed as a donation. All sponsors and donors contributing \$250 or more by July 24, 2020 will receive an invitation to attend our private (by invitation only) 35-year celebration party. See the following page for more details regarding our top three sponsorship levels.



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35-Year Celebration Sponsorship (\$3,500)

In addition to complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage, this sponsorship level includes special recognition during one tournament day.

Specifically, on your assigned day, you will be recognized as a "35-Year Celebration Sponsor". on special signage located at the Life Time main entrance where tournament players and spectators check in. Additional, special signage will be placed near the Food Tent. You will also be recognized on table top signage located throughout the outdoor, tournament space. Our tournament announcer will also recognize your sponsorship on your assigned day.

The 35-year celebration sponsorship will be limited to eight sponsors--two sponsors per tournament day. Tournament day assignements will made on a first-come, first-served basis. For example, if your first choice day to be recognized is Saturday, August 8, but there are already two sponsors assigned to that day, you will be asked to choose another day.

Presenting Sponsorship (\$5,000)

This sponsorship includes complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage. Additional benefits include recognition on a "Presenting Sponsors" banner that runs along Courts 1 & 2, recognition on the event program cover and promotional flyer, a digital ad (300px x 250px) on our event website and podium recognition during the 35-year celebration party on Friday and the short-program on Sunday (tournament weekend).

Event Sponsorship (\$10,000)

This sponsorship includes complimentary entrance to the 4-day tournament, reserved seating at the tournament, recognition on our event website and social channels and recognition on general event signage. Additional benefits include recognition on a "Event Sponsors" banner that runs along Courts 1 & 2, recognition on the event program cover and promotional flyer, a digital ad (300px x 250px) on our event website, podium recognition during the 35-year celebration party on Friday and the short-program on Sunday (tournament weekend) and recognition on PTATC 2020 player shirts.

Please note, all sponsors and donors contributing \$250 or more by July 24, 2020 will receive an invitation to attend our private (by invitation only) 35-year celebration party.